

**Andrew K. Birken**  
**Sr. Vice President, Enterprise Global Sourcing**  
**McKesson Corporation**



**January 2019**

Andy Birken is SVP of Enterprise Global Sourcing for McKesson Corporation. In his role, Andy is focused on the contract manufacturing and sourcing of private label medical supplies with an emphasis on product development, supply chain, product safety, quality and social responsibility.

Andy's tenure with McKesson also includes the role of President of Cypress Medical Products, a former standalone division of McKesson Corporation. This business served as a multi-divisional product sourcing company for medical and consumer markets. Additionally, Andy held the role of Vice President, Product & Supplier Management. During his time in this position, Andy focused on national brands and McKesson's private label business. His responsibility included

McKesson's \$3 billion supplier sourcing initiatives, marketing management and supplier programs. In 2003, Andy led the relaunch of McKesson's private label initiative which resulted in the private brand being one of the most successful business segments within McKesson Medical-Surgical. This success led to the acquisition of Cypress Medical Products by McKesson.

Before joining McKesson, Andy was the Director of Marketing for New Medical Technology, a start-up medical products safety company based in Livingston, Scotland. During his tenure with New Medical Technology, Andy focused on driving product development, marketing and quality programs.

Andy also spent 4 years with Codman (a Johnson & Johnson company) serving as Global Product Director of Neurotrama focused on emerging technologies. Andy's team led the launch of Neurotrend™, the first invasive multi-parameter neuro-monitoring system focused on traumatic brain injury and research.

Andy also spent nine years with Kendall Healthcare Products (Medtronic) in various sales and marketing leadership roles including account manager, regional sales management, product development and product management.

Andy earned his MBA from Northeastern University and his Bachelor of Science degree from the State University of New York, College at Old Westbury. In addition, Andy earned his Pre-hospital Critical Care Certification and served several years in an EMS role while attending college.

Andy currently maintains residence in Richmond, Virginia, with his wife and two children.